



Welcome to Gift Rochester!

We thank you for considering making your business part of Gift Rochester: Mayo Clinic Edition. These items will be available for purchase by managers within Mayo Clinic for employee gifts. Please take time and consider what product or service offer would be the best fit for this program!

We ask that your merchandise meet the following criteria:

- Each business is eligible to submit **four** gifts or offers, one per each of the following price points: \$15, \$25, \$50 and \$75 (even).
- Each gift or offer value must be inclusive of taxes or fees.
- Minimum of 50 quantities available for gift or offer. Larger quantities recommended.
- For perishable items, they must be prepared in a commercial kitchen with proper license to sell publicly.
- No variation in supply (must all be the same color, size, flavor, scent, etc.).
- You may combine items as a "gift basket" or "package."
- No alcohol sales at this time.
- All products must be ordered and available for pick-up (or delivery) no later than November 23rd.
- **Gift cards are not an acceptable gift item** under Mayo Clinic's gift giving guidelines.

Digital Offers

If you are a service organization or would prefer to provide a digital offer instead of a gift, the same criteria as above applies. Get creative! Below are some examples;

- Restaurant: Redeem this offer for lunch for two. Two slices, two sodas and two cookies.
- Cafe: Redeem this offer for a bag of coffee beans + one hot beverage of your choice.
- Entertainment: Redeem this offer for two tickets to an upcoming show.
- Professional Service: Redeem this offer for a free candle with 15-min. shoulder massage.

Gift Rochester will create virtual offers that supervisors can email out to employees once purchased. [To put in simple terms, this will be executed like concert tickets.] By submitting a coupon for purchase, you are agreeing that Gift Rochester coupons will be redeemable at your business.



Timeline

Wednesday, October 21:

Invite local downtown businesses to participate

Friday, October 30:

Close Gift Rochester: Mayo Clinic Edition In-Take Form

Friday, October 30:

Local businesses need to drop off one product sample to RDA's office for photos

October 30-November 5:

Online store set-up and testing

Friday, November 6:

Open Gift Rochester: Mayo Clinic edition for Mayo Clinic managers

Friday November 20:

Close Gift Rochester: Mayo Clinic edition orders at 6 p.m.

By November 22:

Gift Rochester to provide all participating businesses with final PO

Monday, November 23:

Gift Rochester to arrange any delivery special requests

November 23-December 4:

Local businesses to prepare orders

Friday December 4-18:

Mayo Clinic Employees to pick up orders from local businesses.